



5 Daily Actions for a Successful IBO

A simple daily checklist to focus on what compounds. Built for Inkryptus IBOs — 2025 edition.

Daily IBO Success Checklist



✓ 1. Prospecting with intention

- ✓ Identify 3–5 new people (online or in-person).
- ✓ Short, personalized message (no copy-paste).
- ✓ Lead with curiosity and value — no promises.
- ✓ Invite a light next step (15–20 min).



✓ 2. Active follow-up

- ✓ Review yesterday's conversations and mark pending follow-ups.
- ✓ Send a recap message (3–5 bullet points of what was discussed).
- ✓ Confirm next steps with clear date and time.
- ✓ Record updates in CRM or spreadsheet.



✓ 3. Continuous education

- ✓ Spend 30 minutes studying official materials (Inkryptus University, playbooks, guides).
- ✓ Note 1 new insight to help your clients or team.
- ✓ Share this insight with at least one person today.



✓ 4. Business management and organization

- ✓ Check your Inkryptus app: subscription, network, staking, and commissions.
- ✓ Update your tracker with key numbers (prospects, meetings, earnings).



✓ 5. Relationship and inspiration

- ✓ Share one valuable post — educational, motivational, or testimonial.
- ✓ Engage with comments and messages genuinely.
- ✓ Listen more than you speak — connection builds trust.